



EVENT AND INTERIOR STYLING BY KATO SIEGFRIED

LANARSTORY.COM | KATO.SIEGFRIED@LANARSTORY.COM



C O R P O R A T E E V E N T S
P R I V A T E E V E N T S
E X H I B I T I O N D E S I G N | P R O D U C T L A U N C H

CORPORATE EVENTS



CORPORATE DINNER @ BRODY STUDIOS

Complete event design for Venezuelan company in boheme-elegant style.

| Client : Mercantil Bank |



An assignment CONTRASTING sharply defined CORPORATE STYLE and CULTURE with the client's Caribbean HERITAGE. Custom stationery, lush floral arrangements, venue and light effects are loosening up the monochrome corporate atmosphere and bring the company's origins to life.





AMUSE BOUCHE

CONSOMMÉ ORGANIKUS FŰSZEREKKEL

ELŐÉTEL

ZÖLDSÉGEK LASSAN FŐTT TOJÁSSÁRGÁJAVAL,
CARBONARA SZÓSSZAL

ELŐÉTEL

POSÍROZOTT SASHAL, KIWI TARTÁRRAL ÉS
KÓKUSZ SZÓSSZAL

FŐÉTEL

GRILLEZETT SZARUAS BÉLSZÍN, ERDEI GOMBÁVAL,
PIROS GYÜMÖLCSÖKKEL, FRISS SZARUASGOMBÁVAL

DESSZERT

KÖRTE DIÓVAL, VANÍLIAVAL

FEHÉRBOR

SZEPSY FURMINT 2016

ÜÖRÖSBOR

ST. ANDREA MERENGŐ 2013 / 2015

ÜDÍTŐK

SZIGETKÖZI UÍZ, GYÜMÖLCSLEVEK,
FRISS GYÓGYTEÁK, KÁVÉ

'A DAY IN NATURE' CORPORATE XMAS DINNER



photo by
foldesmate

CORPORATE CHRISTMAS DINNER in which guests are invited to PARTICIPATE in a MULTI-EMOTION JOURNEY with different natural sceneries, spread over five stages of the day, accompanied by strong audio-visual effects, designed to TRIGGER ALL SENSES.



photo by
foldesmate

Food reflects the ADVENTURE of the protagonists (father&son) in the [AUDIO](#), specifically composed for this event.



photo by
foldesmate

catering: TERRA CATERING | venue: THE WRITER'S VILLA, BUDAPEST



photo by
foldesmate



Veraht Zallen
Marketing Fund Management

VERAHT ZALLEN
MARKETING FUND MANAGEMENT

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MARKETING FUND MANAGEMENT

SALMON TROUT, SHRIMPS, MANGO
FOIE GRAS TERRINE,
LYCHEE, RED BERRIES
SLOW COOKED BEEF CHEEK,
MUSHROOMS, PURPLE POTATOES
PEAR INSPIRED DESSERT

BANK OF CHINA BUSINESS LUNCH @BC

7475

SALMON TROUT, SHRIMPS, MANGO

FOIE GRAS TERRINE,
LYCHEE, RED BERRIES

SLOW COOKED BEEF CHEEK,
MUSHROOMS, PURPLE POTATOES

PEAR INSPIRED DESSERT

ORGANIC MIXED GREENS, BIO VINAIGRETTE

Modern style STATIONERY DESIGN featuring traditional Chinese ornamental patterns longevity (shòu) and double happiness (Shuang hsi) and RED as dominating color. Same design yet different varieties applied on menu card, place card, flying buffet tags and coat check tickets. floral design: ARIOSO | venue: BANK CENTER BUDAPEST

Kovács Viktória
Ministry of Foreign Affairs and Trade

Liu Bo
of PRC in Hungary

Kovács Viktória
Ministry of Foreign Affairs and Trade

SALMON TROUT, SHRIMPS, MANGO

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PEAR INSPIRED DESSERT



TERRA

Catering



SALMON TARTAR, AVOCADO
LAZAC TARTÁR, AVOCADO

OFFICE BUILDING INAUGURATION PARTY

STATIONERY DESIGN using newly constructed office building's FACADE as geometrical background
PATTERN for flying buffet menu and labels.

catering: TERRA CATERING | venue: GTC WHITE HOUSE BUDAPEST

TERRA

Catering

SMOKED DUCK BREAST, BULGUR, ORANGE
FÜSTÖLT KACSAMELL, BULGUR, NARANCS

CURED AND GRILLED SALMON, BABY POTATOES, AVOCADO
ÉRLELT ÉS GRILLEZETT LAZAC, BABY BURGONYA, AVOCADO

RABBIT TERRINE, PICKLED, MUSTARD
NYÚL TERRINE, CSEMEGEUBORKA, MUSTÁR

SHRIMPS, BLACK RICE, COCONUT, BRAZILIAN SAUCE
GARNÉLA, FEKETERIZS, KÓKUSZ, BRAZIL SZÓSZ

MINI BURGER

VARIETY OF MINI DESSERTS
MINI DESSZERT VÁLOGATÁS

GTC
WHITE
HOUSE

PRIVATE EVENTS



'TROPICALALYPSE' EVENT CONCEPT

TROPICAL STYLE private event setting covered in GOLD @Füvészkert



Leaving minimalism behind in the middle of the Budapest Botanical Garden's GREENHOUSE. But how will your table decor STAND OUT inmidst the chaotic, lush backdrop?

Answer: Go gold or go home!

COLORED LIGHTS and artificial SMOKE to emphasize mysterious jungle atmosphere.









ROSES ARE R@D EVENT CONCEPT

Baroque themed private event setting @Pagony Budapest.

TIMELESS meets POP-UP.

Creating a bold CONTRAST by placing baroque glamour with its striking colors into an abandoned pool system on the hills of Buda...twist number one.

VEGGIES as table decoration instead of the usual roses and fruits, 'cause they are just as ROYAL...twist number two.

Twist number three: you get your ROSES in the end if you look at the STATIONERY DESIGN.





'THE WHITE LOTUS' EVENT CONCEPT

Origami inspired seaside event decoration in all white.
venue | LAGANINI BEACH CLUB, CIOVO, CROATIA.



Even though being a fan of using unexpected colors when event planning, there is only one color that goes with this particular seaside summer location: WHITE. PAPER-BASED decoration with hand-painted WATERCOLOR koi fishes on STATIONERY to match the lotus flower's symbolism and its enchanted waterworld habitat.





“The lotus flower blooms most beautifully from the deepest and thickest mud.” (Book of the Dead)



Koi fish | good fortune, preservance, prosperity, longevity, ambition, success, courage.



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17:00



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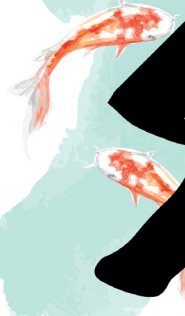
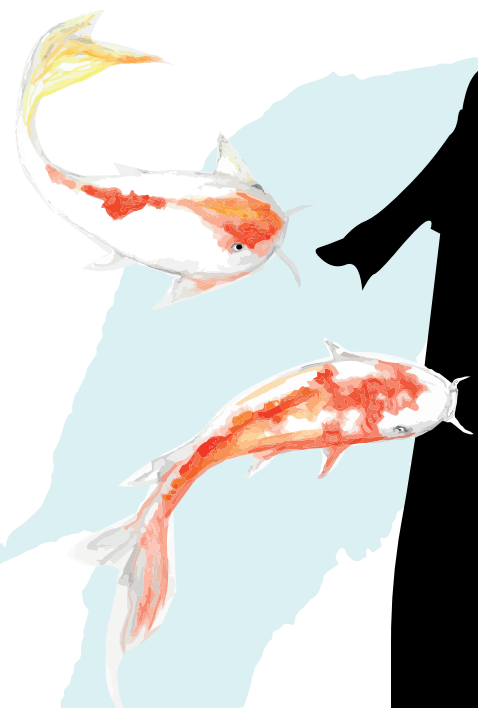


2017
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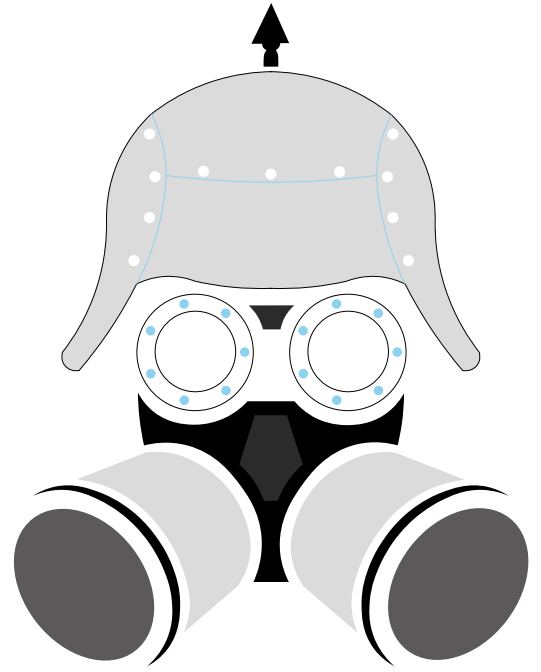
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co-designer: Boglárka Bursey



(STEAM)PUNKS NOT DEAD EVENT CONCEPT

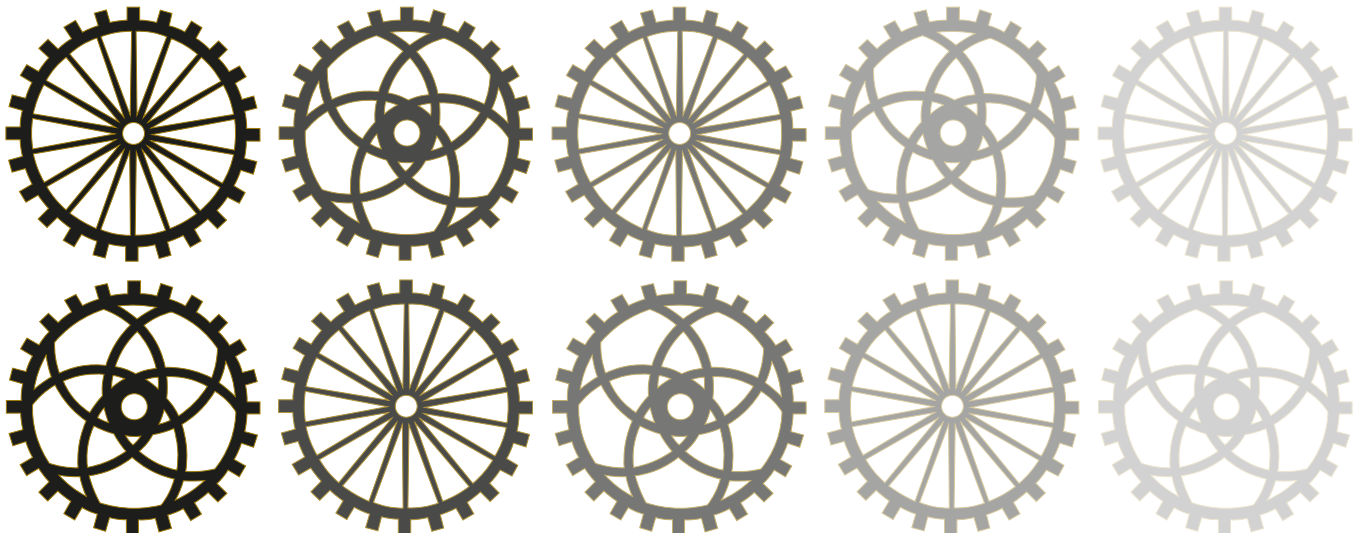


MENU

S ~~AVE~~ THE D ~~ATE~~

2020 | 06 | 04

Retrofuturistic science fiction meets British Victorian era for a daring steampunk themed event setting. venue | secret basement Zurich, CH



Laser-cut gear package and steampunk mask inspired menu card as stationery.



EXHIBITION DESIGN | PRODUCT LAUNCH



LAS x REVOX PRODUCT LAUNCH @MÉSZ

How to BRING a supplier of office furniture and a producer of consumer electronics TOGETHER, showing their newest achievements to their audience in one venue? Creating not only a warm, PLAYFUL ATMOSPHERE but also privacy for INDIVIDUAL customer EXPERIENCE and INTERACTION.



We decided to use an ARTISTIC INSTALLATION with nets and textiles as a design tool, showcasing products that could not be much more different in their nature. The NET is a VISUAL STORYTELLER, CONNECTING product and customer, veiling without hiding. NETworking, the third dimension, combining fun, thoughtfulness and business is connecting people.



FORTE x REVOX

THE NETWORKING

THE NET THAT SEPARATES AND CONNECTS

IN THE FOCUS OF THE EVENING ARE THE CHAIRS OF THE ITALIAN OFFICE FURNITURE MANUFACTURER, **LAS MOBILI**, REPRESENTED BY **FORTE BÚTOR KFT.**, AND THE STUDIO-LEVEL AUDIO EQUIPMENT OF THE SWISS COMPANY, **REVOX**.

WHAT CONNECTS THESE TWO BRANDS, APART FROM HIGH QUALITY?

THE NAME **NETWORKING**, AS THE CHOSEN MOTTO OF THE EVENT, EXPRESSES THAT THE LOCATION OF THE FURNITURE PRESENTED HERE IS IN AN OFFICE SPACE; ITS FUNCTION IS WORK-RELATED, AND OUR INSTALLATION TOOL OF CHOICE, THE **NET**, APPEARS IN IT, WHICH WE REFER TO THEORETICALLY IN ADDITION TO ITS PHYSICAL REPRESENTATION.

THE **NET** THAT SEPARATES AND CONNECTS: HOW CAN ONE IMAGINE AUTONOMY WITHIN AN ORGANISATION, ONE OF THE CENTRAL VALUES OF PEOPLE, INTERTWINED WITH FORMAL AND INFORMAL DEPENDENCIES? AFTER ALL, WHAT DO WE WANT TO BE INDEPENDENT OF OR WHERE DO WE WANT TO BELONG; HOW DOES AN ORGANISATION WHERE WE SPEND A MAJOR PART OF OUR LIVES MAKE US LONELY OR A SOCIAL BEING? IN GENERAL, HOW DOES OUR SOCIAL ACTIVITY STRUCTURE OUR WORKPLACE LIFE? THE EXHIBITION AIMS TO PRESENT SOME PERSPECTIVES ON THESE ISSUES.

THE **NET** AND — DEPENDING ON ITS MATERIAL DENSITY — ITS OTHER FORMS OF APPEARANCE, EVEN THE FINEST WOVEN **FILTER**, HAVE A SEPARATING ROLE IN PHYSICAL SPACE. BUT THE NET DOES NOT SEPARATE US AS MUCH AS A SHARP CONTOUR LIKE A WALL DOES, BECAUSE IT LETS LIGHT, WATER, AIR, AND TASTE PASS THROUGH ITSELF, AND IT LETS THE TWO WORLDS ON EITHER SIDE OF IT BE SEEN AND MINGLED WITH EACH OTHER, TO THE EXACT EXTENT THAT SUITS US.

IN THE VISUALS OF THE EXHIBITION, WE ATTEMPTED TO DEPICT THREE DIFFERENT LEVELS AND QUALITIES OF PERSONAL SPACE: TRANSPARENT “CIRCLES” FOR THE PRESENTATION OF FURNITURE REPRESENT THE SEMI-PRIVATE SPACE. WALKING THROUGH THESE ISLANDS, WE REACH THE LAST “CIRCLE” THAT SHUTS OUT THE OUTSIDE WORLD, WHICH REPRESENTS A COMPLETELY PRIVATE SPACE. STEPPING OUT FROM HERE, THE WORLD OPENS UP AND WE FIND OURSELVES IN THE SOCIAL SPACE, WHICH IS ALSO A MEETING POINT AT THE END OF THE JOURNEY BETWEEN THE DIMENSIONS: THE **SCENE OF NETWORKING**.

THE **NET** ALSO FUNCTIONS AS A FILTER: ONLY THE ESSENCE, THE PURE VALUE, PASSES THROUGH IT.

THE COMPANY **REVOX** IS COMMITTED TO PROVIDING STUDIO-QUALITY SOUND IN OUR LIVING AREAS, WHICH ALSO MEANS FILTERING OUT SOUNDS AND NOISES THAT ARE OUT OF PLACE. THIS WAY, WE CAN CONCENTRATE FULLY ON WHAT IS IMPORTANT TO US, ON WHAT WE WANT TO LISTEN TO.

THE **NET** — WHETHER IT IS A METAPHOR FOR PRESERVING OUR PRIVATE SPHERE, OR, BY COVERING SOMETHING UP, A TOOL OF OUR CHILDISH CURIOSITY TO ENCOURAGE DISCOVERY, OR EVEN A FILTER FOR THE UNWANTED NOISES OF THE WORLD — RESULTS IN FOCUSING ON WHAT WE WANT TO SEE OR HEAR, AND LAST BUT NOT LEAST, ON OUR THOUGHTS, AND ON **OURSELVES**.





UNDERSTANDING that product presentation events are ONE-OFF CHANCES to make a lasting IMPRESSION in a short period of TIME, sometimes, other than being creative with the design, you have to bring in the BIG GUNS.

Besides REVOX's newest products - for the first time in the brand's history - the legendary B77 stereo tape machine, a vintage collector's piece was showcased to event guests in Hungary.



REVOX

Präzision und Leidenschaft

Targeting your group of clients in small, pop-up-style gatherings is becoming the future platform for efficient deal-closing. The COMBINATION of PRODUCT and creative EVENT DESIGN creates a STORY with a MESSAGE, hence sells.

venue: Association of Hungarian Architects | co-designer: BarbaraKrizsan DESIGN STUDIO

JARI SOKKA EXHIBITION

Tranquility of Finnish Nature

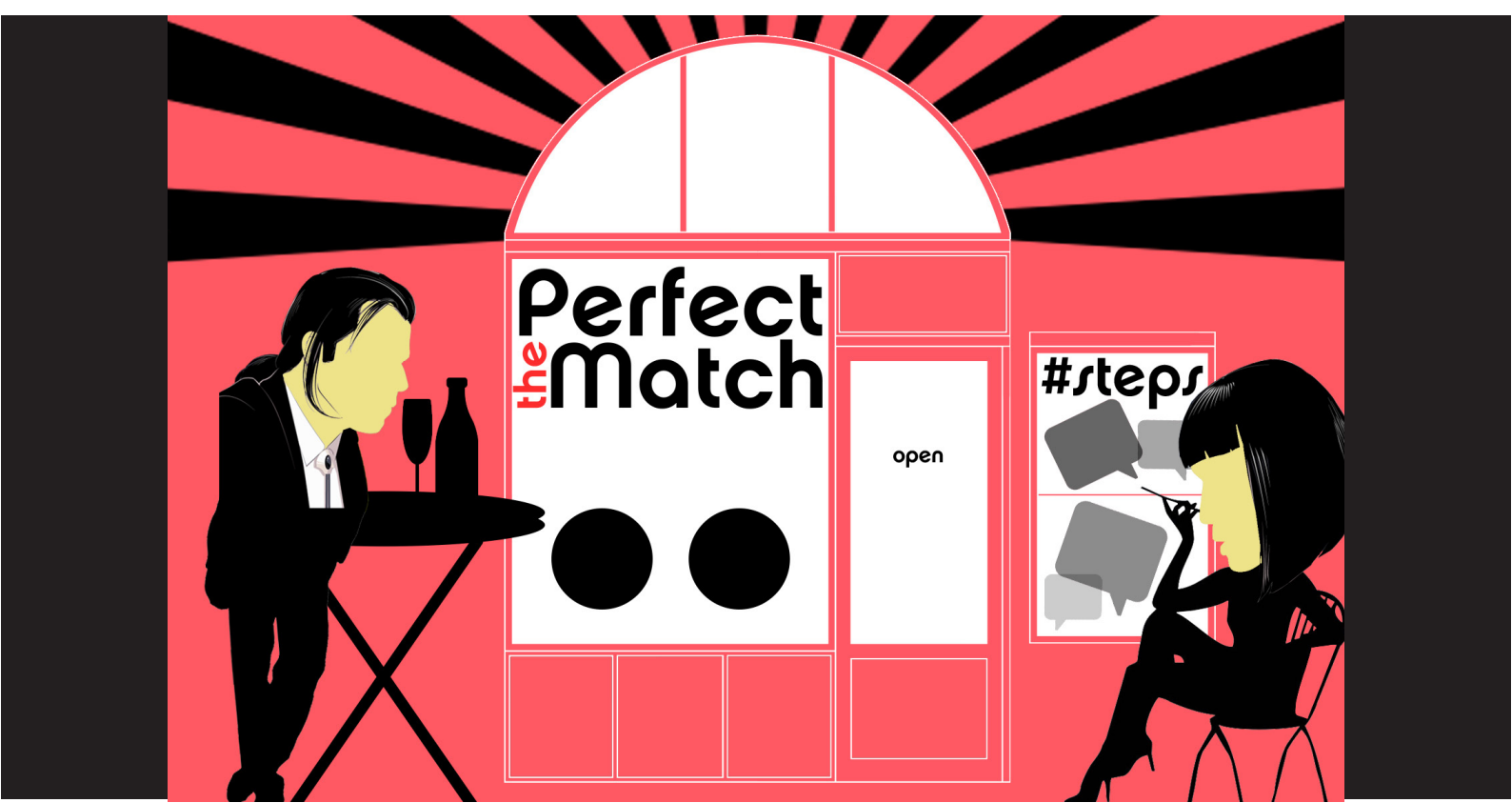




Exhibition design for Finnish photographer Jari Sokka @Brody Studios.



BUDAPEST DESIGN WEEK PROJECT 2018



Metamorphoses of online dating from a VIRTUAL LABYRINTH into a PHYSICAL SPACE in two acts.



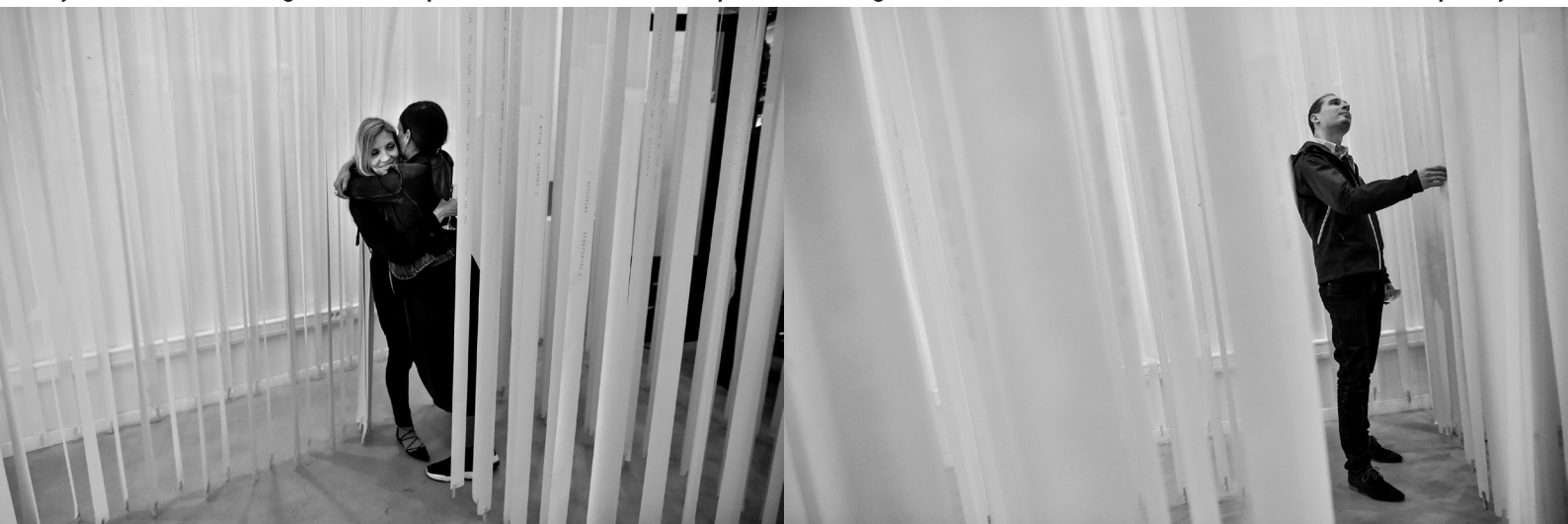
ACT I.: THE PERFECT MATCH - MATCHMAKER INSTALLATION

Creating a fun, head-turning event in the realm of the 2018 BUDAPEST DESIGN WEEK is what we had in mind. Being named top original exhibition is what we have gathered.



Using STAMPING technique on 350 paper stripes and lots of handicraft to create a room-filling, INTERACTIVE love labyrinth in the spirit of SLOW DESIGN. On every one of these stripes a Tinder bio opening line appears sent in by flesh and blood daters.

Not your usual inauguration speech [AUDIO](#) we surprised our guests with at the EXHIBITION kick-off party.



venue: SZATYOR ARTSPACE | co-designer: BarbaraKrizsan DESIGN STUDIO



BUDAPEST DESIGN WEEK PROJECT: ACT II. THE PERFECT MATCH - SWIPE WALTZ

#superlike

For the **SECOND ACT** we took the concept to an **UNEXPECTED DEMOGRAPHY**. Sharing the experiences of the experienced. In a **ONE NIGHT SHOW**, a group of senior citizens utters those to them unaccustomed words from the first act and reflect to them in a pre-recorded [AUDIO PERFORMANCE](#).

Our **AIM** was to create a pleasant and **PLAYFUL** event to forget about the mixed feelings associated with dating and to share a good laugh – at nobody’s expense – as we **CELEBRATE** love and the power of design and community together.

Audio performance produced by KitchenRoom Studio, Olajág Otthonok elderly home’s ageless residents as protagonists.



venue: BRODY STUDIOS | co-designer: BarbaraKrizsan DESIGN STUDIO





The installation at the finissage, consisting of - also 350 - roses are to represent an homage to the individuals behind the profiles.

